

USENIX Security '24 Artifact Appendix: “I chose to fight, be brave, and to deal with it”: Threat Experiences and Security Practices of Pakistani Content Creators

Lea Gröber^{1,5} Waleed Arshad² Shanza² Angelica Goetzen³
 Elissa M. Redmiles⁴ Maryam Mustafa² Katharina Krombholz¹

¹CISPA Helmholtz Center for Information Security

²Lahore University of Management Sciences

³Max Planck Institute for Software Systems

⁴Georgetown University

⁵Saarland University

A Artifact Appendix

A.1 Abstract

The artifact contains materials on recruitment (screening survey, e-mail templates) and analysis (codebook description) of our qualitative interview study. These are the documents, which are part of this artifact:

1. **Email Template** - the email sent to Content Creators for recruitment.
2. **Screening Survey** - the survey questions used to screen the participants and collect their demographic information.
3. **Interview Guidelines** - the semi-structured interview protocol used to conduct interviews.
4. **Codebook** - a (.csv) file containing all the codes used during data analysis of the transcribed interviews including descriptions
5. **README** - a file containing descriptions of all the files uploaded

A.2 Description & Requirements

We recruited content creators in Pakistan by emailing them at their professional email addresses. Those who got back to us were contacted and asked to fill out the *Screening Survey*. Afterwards we conducted semi-structured interviews, with the help of the *Interview Guideline*. These interviews were then translated and transcribed. We do not provide the transcripts or coded data to protect our participants’ privacy. However, we provide the final *codebook* as a result of qualitative analysis.

A.2.1 Security, privacy, and ethical concerns

There are no associated risks for the evaluator.

A.2.2 How to access

The artifacts can be accessed on GitHub:

<https://github.com/usrgroup/USENIX24-pakistancreators/tree/d2a29e7e506824b4cc23e7cf1fb5ee2c7958164c>

A.2.3 Hardware dependencies

There were no hardware-specific requirements for our research.

A.2.4 Software dependencies

Open the .csv file with any spreadsheet program. Similarly, for all other files, a pdf viewer software is required.

A.2.5 Benchmarks

None

A.3 Set-up

None

A.3.1 Installation

None

A.3.2 Basic Test

None

A.4 Notes on Reusability

A.4.1 Email invite

The content creators in our study were invited by sending emails to them on their professional accounts. The email was sent in both English and Urdu language. There was a slight modification in the versions sent to content creators of different genders.

A.4.2 Screening Survey

We employed a brief three-minute screening survey to filter participants and ensure relevance to our research on the security and privacy practices of content creators in Pakistan. We gathered essential personal information such as age, location, gender, disabilities, education, and income. We also sought platform-related details, including content creation venue, compensation, topics, posting habits, and follower count. This screening mechanism proved vital in assembling a diverse and representative group, aligning with the targeted criteria for our study.

A.4.3 Interview Guideline

The interview guidelines played a pivotal role in our research. With a semi-structured approach, it guided insightful conversations, uncovering nuanced perspectives. The questions were designed for comprehensive responses, enriching our understanding of content creators' challenges.

A.5 Version

Based on the LaTeX template for Artifact Evaluation V20231005. Submission, reviewing and badging methodology followed for the evaluation of this artifact can be found at <https://secartifacts.github.io/usenixsec2024/>.